Video Lab Reports

Scoring Rubric

	Criteria	Developing (1-2 pts)	Proficient (3-4 pts)	Exemplary (5-6 pts)	Score
Plan	**Script / Storyboard**	◼ Sketchy script or storyboard ◼ Shows evidence of planning for a few parts of production	◼ Complete script or storyboard, though not detailed ◼ Shows evidence of planning through most parts of production	◼ Clearly describes each shot visually ◼ Includes movements, narration or dialogue ◼ Shows evidence of planning through all parts of the production	
Shoot	**Video**	◼ Sometimes in focus ◼ Sometimes steady ◼ No variety of shots OR excessive "hosing"	◼ Usually in focus ◼ Usually steady ◼ A few different types of shots	◼ Always in focus ◼ Always steady ◼ Variety of shot selections	
	Audio	◼ Sound frequently unclear	◼ Sound usually clear	◼ Sound always clear	
	Lighting	◼ Many scenes are overly bright or dark	◼ Most scenes have sufficient lighting to tell what is happening	◼ All scenes have sufficient lighting for viewer to easily see action	
Edit | Enhance	**Cutting**	◼ Many clips begin and/ or end with slack time	◼ Most clips edited to remove slack time	◼ Clips show no slack time	
	Transitions	◼ No transitions between clips are used or too many different transitions used without thought to purpose	◼ Basic transitions used (cut and fade) appropriately	◼ All transitions between clips appropriate, suit the mood and content, and smooth the flow from one scene to the next	
	Titles	◼ Titles and subtitles unclear due to font, size, or color contrast	◼ Titles and subtitles usually clear ◼ Used appropriately	◼ Titles and subtitles always clear ◼ Used appropriately and enhance the story/content	
Content		◼ Contains most elements of a typical lab report (question; hypothesis; materials; procedure; results and analysis; and conclusions) ◼ Several elements not logically sequenced ◼ More "telling" than "showing" of the content	◼ Contains all but one element of a typical lab report ◼ Most elements are logically sequenced ◼ Overly wordy or cryptically short ◼ Uses a few alternative forms of representation as needed (graphs, charts, concept maps, drawings, still photos, etc.) ◼ Mostly "shows" the content, but a few instances of only "telling"	◼ Contains all the elements of a typical lab report (question; hypothesis; materials; procedure; results and analysis; and conclusions) ◼ Elements are logically sequenced ◼ Clear and concise ◼ Provides fresh, interesting, or creative insights ◼ Uses several alternative forms of representation as needed ◼ Information is accurately portrayed ◼ Clearly "shows" the content as opposed to "just "telling"	___ x 4 = ___
Creativity		◼ Little evidence of imagination, creativity, or thoughtfulness ◼ No style or mood is apparent.	◼ Some evidence of imagination, creativity, or thoughtfulness ◼ Some evidence of thought to style and mood, though may not suit the content	◼ Thorough evidence of imagination, creativity, or thoughtfulness ◼ Style or mood which suits the content evident	
Total					